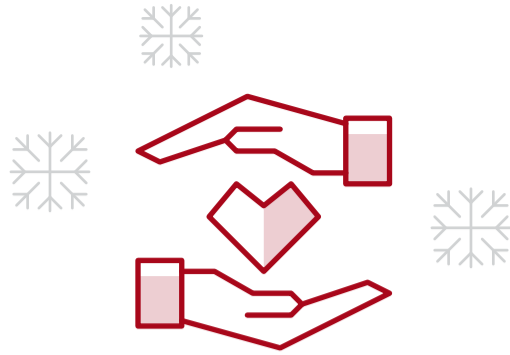


Giving Tuesday Solutions

Get ready to inspire donors wanting to improve the world around them this charity season



Who were the Giving Tuesday audiences of last year?



Philanthropic Parents

Reach compassionate parents whose hearts expand beyond their families, looking for ways to help other children this holiday season.



Pawrents

Catch these parents finding ways to renovate their furry kid's backyard with fun landscaping projects.



Savvy Shoppers

Engage with your calculated coupon shoppers who are leaving their budget open to donate.



Home is Where the Heart is

Connect with these donors cozied-up in their interior-designed home theaters.

Parenting Education Award Shows

American Football Do It Yourself Board Games

Clothing & Accessories Stocks Cats Weddings Cruises

Investing **Couponing** Astronomy EFTs Florida Visual Arts

Local News **Cooking Home Theater** Weather Reports Sedans

Electric Vehicles Toys Holidays & Celebrations Hockey Landscaping Beauty

Mobile Television Interior Decorating **Olympics** Travel Celebrity Fan Gossip

Baseball Home Entertainment Computer Hardware Comics and Animations

Visual Arts Vegetarian Healthy Eating Diet & Fitness

Reengage donors with Quantcast exclusives

Giving Tuesday Solutions

Combine awareness with action. Brand Lift Live by Quantcast™ leverages surveys to optimize to audiences most receptive to your charity, unlocking new donors in real time.

- Brand Lift Live by Quantcast™ (minimum spend)
- "Giving Tuesday" Interest Audience
- One Day Heavy-Up: November 29
- Display + Tablet / Mobile-Web

Reach new donors, **connect with your Quantcast Rep today.**